

CLAIMS:

1. A game ticket construction for playing of one or more games by a player comprising:

5 a first substrate sheet material having a front surface and a rear surface;

a second substrate sheet material having a front surface and a rear surface;

the first substrate sheet being arranged with the rear surface thereof overlying the front surface of the second substrate sheet;

10 and fastening material fastening the overlying first and second substrate sheets together along a line extending thereacross;

such that the first substrate sheet can be folded about the line to bring two parts of the front surface thereof together;

15 and the second substrate sheet can be folded around the first substrate sheet to bring the front surface of two parts of the second substrate sheet into contact with the rear surface of respective ones of the parts of the first substrate sheet;

so as to form a booklet of four sheets and eight surfaces defined by the two parts of the first substrate sheet and the two parts of the second substrate sheet;

20 with the two parts of the rear surface of the second substrate sheet exposed as outside surfaces of the booklet;

promotional graphics printed on at least one part of said rear surface of

the second substrate sheet;

game information printed on at least some of the eight surfaces;

and game indicia printed by variable image printing onto at least some of the eight surfaces, some or all of the game indicia being covered by a layer of scratch-off material removable by the player.

2. The game ticket construction according to Claim 1 wherein the first and second substrates are coextensive.

3. The game ticket construction according to Claim 1 wherein the line is arranged along a mid line of the first and second substrate sheets such that the two parts of each of the first and second substrate sheets are of the same dimensions and coextensive.

4. The game ticket construction according to Claim 1 wherein the first and second substrate sheets are rectangular.

5. The game ticket construction according to Claim 1 wherein fastening material comprises a band of adhesive.

6. The game ticket construction according to Claim 1 wherein fastening material comprises a band of adhesive located solely between the first and second substrate sheets so that the front surface of the first substrate sheet is free from adhesive.

7. The game ticket construction according to Claim 5 wherein the band of adhesive is continuous.

8. The game ticket construction according to Claim 1 wherein each

surface which has a game indicia printed thereon has the game indicia unrelated to those game indicia on each of the other surfaces so as to form a booklet of different games.

9. The game ticket construction according to Claim 1 wherein each
5 part of the rear surface of the second substrate sheet which forms the front and rear respectively of the booklet when folded is free from game indicia.

10. The game ticket construction according to Claim 1 wherein at least the first substrate sheet has game indicia on each of the four surfaces defined by the two parts thereof.

10 11. The game ticket construction according to Claim 1 wherein each of the surfaces of the parts of the first and second substrate sheets has game indicia thereon with the exception of the rear surface of the second substrate sheet defining the first and last surfaces of the booklet.

12. The game ticket construction according to Claim 1 wherein the
15 first and second substrate sheets are supplied in an initial condition for dispensing in a flat unfolded condition.

13. A game ticket assembly comprising:
a plurality of game ticket constructions each according to claim 1;
wherein the game ticket constructions are connected each to the next
20 to form a continuous row of the game ticket constructions; and
wherein the game ticket constructions each have a transverse row of perforations dividing each from the next for separation by tearing of the tickets for

dispensing.

14. The game ticket assembly according to claim 13 wherein the game ticket constructions are fan folded with a fold at a front edge of each game ticket construction being in a direction opposite to a fold at a rear edge of each game
- 5 ticket construction so that the game tickets constructions lie with the first and second substrates flat and each on top of and parallel to the next for dispensing.